

Breakout session: User experience

What do we know about user experience/how do we know about u.e.

Users are usually at the bottom of digitization projects. It is better to get users involved on every step of a project, because their needs might change along the way.

It is difficult to find end users.

If you make connection with public libraries to get a bigger audience, to get more users.

Crowdsourcing

If you want a successful crowdsourcing project it is very important to have a good communication strategy. The use of social media can enlarge your public and thereby THE results.

It is important to think of THE sustainability of a project. Contributors will need to recognize themselves in THE results of THE project. Further on you need to think of how you preserve THE results and how you Will keep THE volunteers enthusiastic.

A challenge for THE future is to get bigger audiences, either crowdsourced or not, for digitization projects, outside of THE scholarly world. (this can not always be done, it depends on the specs of your funding)